I have listened to K-LOVE at 104.3 since it came on the air several years ago. K-Love is important to me because of its positive, encouraging music and talk. I appreciate having a radio station where I do not have to listen to language and commercials for products that are contrary to my beliefs. Many of my friends also listen to K-Love. Please do not allow an LPFM to replace K-Love just because K-Love is a national service.